



**BLANK PRODUCTIONS**.CA  
LIVE STREAMING

# PRICING GUIDE

## LIVE STREAM OVERVIEW

Let Blank Productions bring your event to the next level. Our professional live streaming services can provide you with up to 8 cameras of coverage for your event. Our team will create graphics and assets to help enhance the quality of the stream and make your event stand out.

Our team has experience covering sports, conferences and other live events. No event is too big or too small for us to tackle. Contact us today and we will begin planning our coverage of your event.

## REACH BEYOND THE LOCAL AUDIENCE

Whether you're hosting an event, conference or tournament, the odds are people will be unable to attend but would still have interest in the content being presented. A live stream has a limitless range and can connect you with a much larger audience than just those in attendance. Our world will forever be changed by the recent pandemic. Being able to connect more people without having them all in the same room will most likely be a reality that we all will have to deal with, and can with a well-run live stream.

## ADDED VALUE FOR YOUR SPONSORS

By adding a live stream to your event, you will increase the reach of your event to a global scale. Blank Productions can incorporate any sponsor logos and pre-existing video into the broadcast to help add value for your sponsor. While broadcasting the Dudley Hewitt Cup in 2018 we regularly had tweets and comments from across Canada. By adding your sponsor logos to the broadcast, we will be able to put their brand onto laptops, phones and televisions all across the country.

## IT'S ALL ABOUT YOU

We don't need the recognition. It's our goal to make sure that your live stream represents your brand and your sponsors brand in a way that makes people talk, tweet, text and facebook about it with positivity. The moment that made us the most proud during the 2018 Dudley Hewitt Cup was when we saw a tweet from BC that complimented the Dudley Hewitt Cup and the SJHL for a job well done with the livestream. It had no mention of us, but we knew we were doing our job because our client was getting recognition from far and wide. We want the same for your event.



# LIVE STREAMING PRICING GUIDE

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## SERVING NORTHWESTERN ONTARIO SINCE 2012

From promotional videos to weddings to live streaming, Blank Productions is your one stop shop when it comes to all things video in Northwestern Ontario.

Founded in 2012 by owner Trevor Gauthier, Blank Productions has continually pushed the bar to offer the best video services in Dryden and the rest of sunset country.

Blank Productions services expanded into live streaming in 2017 in anticipation of the 2018 Dudley Hewitt Cup being hosted in Dryden. Blank Productions was already the Official Videographer of the Dryden GM Ice Dogs and it was through that relationship/partnership that we were able to expand and acquire the equipment to run up to an 8 camera feed live stream.

Since we began live streaming for the Dryden GM Ice Dogs we have lived streamed over 100+ Hockey games and continue to expand our abilities. For the average hockey game we run 5 dedicated cameras, have a true instant replay feed of the game feed, and the ability to replay back other angles by the next stoppage of play. We also have a customizable running clock with penalties and shot counter.

We work with local venues to provide you with the

best possible set up for that location. For example we have a pre-run set up at the Dryden Memorial Arena where we can enhance your event by broadcasting on the television in the arena lobby. Additionally, we have a pre-run cable to rink #2 where we could set-up an additional television(s) or projector. This is a huge benefit to you because we are able to save you the majority of the set up cost normally associated with any live stream we typically host. It also ensures that the cables that have been pre-run, are secure and protected from the typical wear and tear. The arena set-up has been thoroughly tested and ran so that we know that it will work, with out question, everytime. In addition to all this, we have access to a dedicated internet feed to ensure a fast reliable live stream with no dropouts or issues. The internet is not shared outside of the live stream. Which means we are the only ones uploading and downloading from it, so we will not run into any of the bandwidth or speed issues that could arise if we were using a shared or public connection.

Since we began live streaming, and live streaming hockey in particular, our goal has been to provide the best live stream in Canada. Our Dryden GM Ice Dogs' feed is part of a network of broadcasts from across Canada. We have heard from numerous parents of players and scouts that our stream is one of the best in Junior A hockey. We know that your event might not be the only one of its kind but it would be our goal to provide you with the best event live stream feed in the country.

## OUR LIVESTREAM TEAM



**TREVOR GAUTHIER**  
OWNER/PRODUCER

Trevor Gauthier is the owner of Blank Productions and is the lead contact for your event. Trevor has live streamed over 75+ Hockey games and numerous other events.



**KIRK GAUTHIER**  
TECHNICAL DIRECTOR/  
REMOTE CAMERA OPERATOR

Kirk is one of Blank Productions top freelancers. He has worked with the company in various positions. For live streams his main role is controlling which cameras and graphics go to air. Kirk is also trained on how to operate our robotic camera.

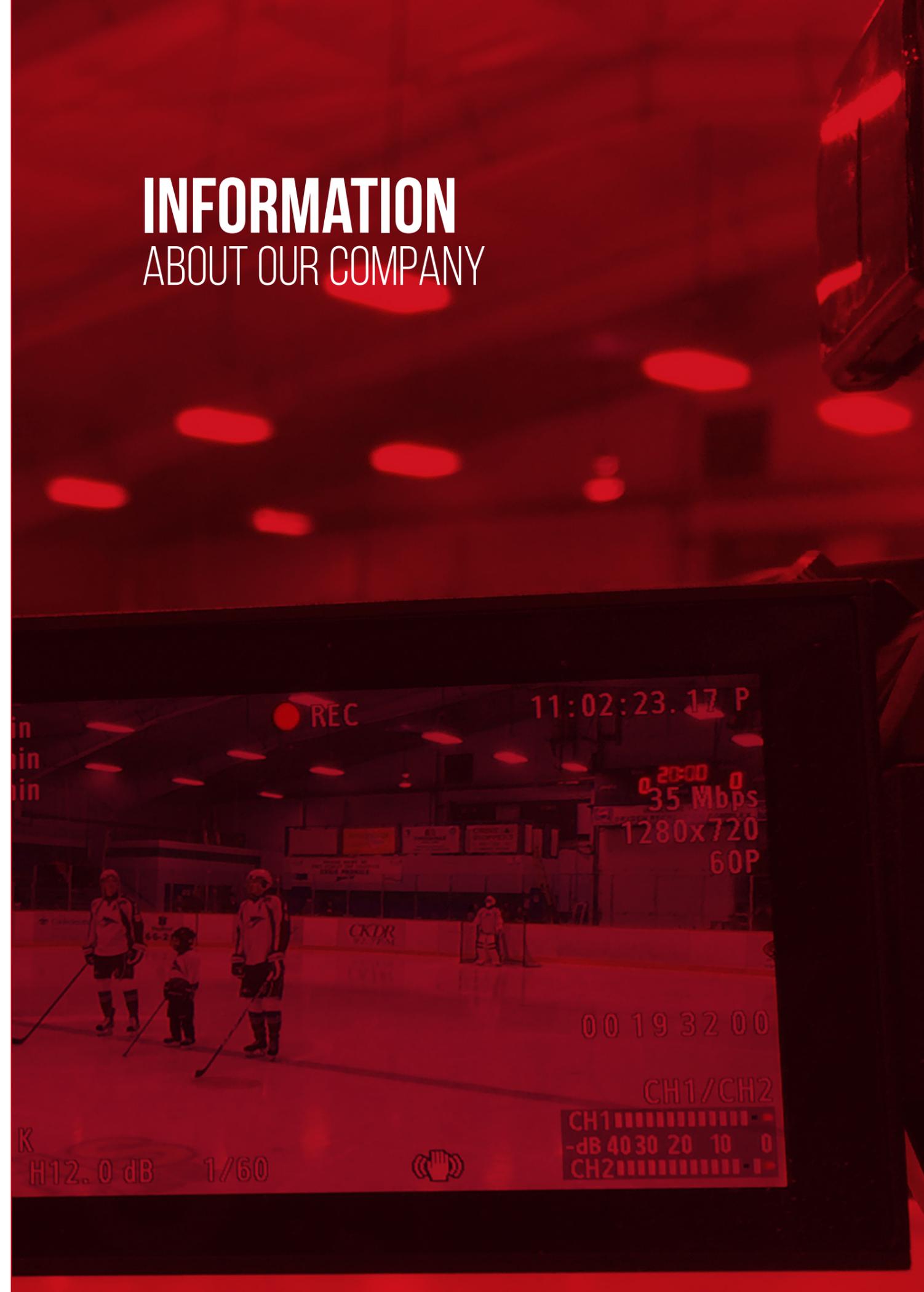


### ADDITIONAL FREELANCERS

Depending on the need of an event we have access to a pool of freelancers trained in a variety of aspects of our live stream system. Primarily they are trained to be camera operators and remote camera operators.

WE STRIVE TO DELIVER A HIGH QUALITY PROFESSIONAL BROADCAST THAT SHOWCASES YOUR EVENT TO AN AUDIENCE YOU COULD HAVE NEVER REACHED BEFORE. AT A QUALITY THAT YOU WILL BE PROUD TO SHOW OFF FOR YEARS TO COME.

# INFORMATION ABOUT OUR COMPANY



# OUR SERVICES

WE PROVIDE VALUE FOR YOUR MONEY

**We pull resources from all across our production company to create a high quality stream that cannot be matched by any other provider in Northwestern Ontario.**

## PRE-EVENT GRAPHIC CREATION

Prior to your event we create a custom event graphic, pre-game screens, custom score clocks and graphics to make the day of live streaming go off without a hitch. The graphics are intergrated in the broadcasts as needed and to enhance your stream. We can also capture video footage and interviews in advance of your event to incorporate into your show. We can create lower thirds to identify speakers or special guests to help keep your audience captivated and interested.

## MULTI ANGLE COVERAGE

If you watch any live event broadcast on television, you see multiple angles of the same action. This keeps your audience captivated and also provides a safety net to ensure we don't miss the action in the event that an angle gets blocked or the action is moving. Depending on your event we can run manned or fixed cameras or we can set up our robotic camera and add a dynamic look to your production.

## HIGH QUALITY AUDIO

An often overlooked part of any live stream is high quality audio. Pulling once again from our production side of the business we are able to cover your event with our own professional microphones. We have both wired and wireless microphones that we can use capture the event audio and enhance the stream experience. For sports we have wired headset microphones to provide your play by play people with, or we are able to either run a wired or wireless connection to your play by play person's link. For other events we have the ability to hook into the master PA system and add the house audio to your event.

## TRUE INSTANT REPLAY

Hosting a sporting event? Our replay system allows for true instant replay to happen moments after the play occurs. We are also recording the additional camera feeds and can cut additional replays within minutes of it happening live. We accumulate these highlights and are able to replay them back-to-back during breaks in play, timeouts or intermissions to help enhance your production.

## SLIDESHOWS/PRESENTATIONS INTERGRATION

Hosting a conference where some of the guests can't attend? Give us access to the slideshows/presentations and we can incorporate them into the stream so the audience at home can see what is being shown at the conference. We can show only the slideshow or we can do a picture in picture with the presenter in the screen.

## ZOOM/GOOGLE HANGOUT INTERGRATION

Our equipment interfaces directly with severnal web conferencing services. This allows you to share your content in a more intimate setting. Using our system we can allow for easy intergration of high quality video and multiple angles allowing your virtual meetings to look their best.

# WE PROVIDE MORE THAN JUST THE LIVE STREAM



## ROYALTY FREE MUSIC

We have access to a huge library of royalty music we can play at any time during your broadcast to keep your viewers captivated during slow or dead times in your stream. Royaltee free means it won't shut down your stream due to copyright infringements, but it sounds authetic and is the same music television broadcasts use around the word. Check out what we use by visiting [soundstripe.com](http://soundstripe.com)



## WEB HOSTING OF YOUR EVENT (IF REQUIRED)

Your event will be streamed directly to Youtube or Facebook and that link can be either hosted on your website or you can link from your webpage to a page within our website. If you choose the second option your stream will be our landing page for that day.



## SPONSOR INTERGRATION (ADDITIONAL CHARGES MAY APPLY)

A great way to help cover costs of our live stream is to find sponsors for different parts of the broadcast. Let us know if you have any and we can use their logos within the creation of the event graphics and video.

In addition to this, if we have enough lead up time we may be able to work with your sponsor to create a commercial or video to show during the broadcast.

(This last part is not included in the price please contact for additional cost)



## PAYWALL PROTECTION

Hosting an event where you want to monetize the stream? No problem. We have experience working with paywall services that will protect, monetize and simplify access to your content, in a has-le free low cost to profit solution. You can go pay-per-view, day passes or subscription based, what ever you want. No problem.

# OUR PORTFOLIO

VISIT [BLANKPRODUCTIONS.CA/LIVESTREAMINGDEMO](http://BLANKPRODUCTIONS.CA/LIVESTREAMINGDEMO) TO PREVIEW THESE EVENTS

## COVID-19 FRIENDLY PRESS CONFERENCES

ON GOING

We provided and decorated a safe location, where both on camera talent were able to present, and communicate with each other at a safe distance, while still maintaining a professional look.



## CANADA DAY CONCERT

JULY 2020

Due to the Covid-19 pandemic forcing the cancellation of many regular events, the city of Dryden paired our live streaming team with the band Ragged Road. We worked together to plan and execute a live streamed concert on Canada Day. The event was stream via facebook, youtube and hosted on 3 separate websites, ours, the bands and CKDR.net.



## DUDLEY HEWITT CUP

MAY 2018

It was the true beginning of our live streaming journey. Our kit was designed to broadcast this event. Our team covered all 5 days of the tournament, captured post game interviews and created highlight packs for each day of the event. The event included sponsor intergrated videos, pre-created graphics. play by play, replay and a team of 6.



## QEDHS GRADUTION

JUNE 2018

It was our honour to live stream the final graduation ceremony of Queen Elizabeth District High School. The event was booked very last minute but we were still able to produce a 4 camera shoot with graphics and titles.



## DRYDEN GM ICE DOGS LIVE STREAMS

ONGOING

We continue to broadcast each and every Dryden GM Ice Dogs home game and will be taking our show on the road to cover the Lac Seul First Nation home game. Without their partnership and belief in our product this all would not be possible.



# OUR CLIENTS

## WHO WE WORK FOR



TO GET SOMETHING YOU NEVER HAD,  
YOU HAVE TO DO SOMETHING YOU'VE NEVER DONE.

# FLEXIBLE PACKAGES

## TAILOR MADE FOR YOU

### Pre-Event Setup

Starting at:  
**\$300**  
+HST

### Budget Package

Up to 8hrs of coverage  
w/ 1 person team

HALF DAY: **\$400**  
+HST      FULL DAY: **\$800**  
+HST

### Best Value

up to 8hrs of coverage  
w/ 2 person team

HALF DAY: **\$560**  
+HST      FULL DAY: **\$1120**  
+HST

### Full Coverage

Up to 8hrs coverage w/min 3 person team

Starting at:  
HALF DAY: **\$720**  
+HST      FULL DAY: **\$1440**  
+HST

#### Technical Director

This person runs both the robotic camera and switching between which camera shots are being shown on air. They also control which graphics and replay goes to air.

Works in direct coordination with the Producer/Director.

#### Producer/Director

This position is held by lead videographer Trevor Gauthier. He will ensure all the graphic content is ready before the event and ready before each shoot. He is also responsible for co-ordinating his his team and is the liason between the event committee and Blank Productions. He will ensure all aspects of the stream are functioning.

#### Camera Operator

We provide one camera operator to run our manned camera. If required we can bring in additional camera operators to man other cameras. Based on your needs we will decide how many camera operators we need.

# COST BREAKDOWN

## COVERAGE THAT MEETS YOUR BUDGET

<b>Budget</b> <i>Single Operator</i>	8hrs of coverage DOES NOT INCLUDE PRE-EVENT CHARGE	Half Day(4hrs) <b>\$400</b> +HST	Full Day (8hrs) <b>\$800</b> +HST
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■ Producer/Director		\$280	\$560
■ Equipment Fee		\$120	\$240
■ Additional Hours	(Regular rate until 8hrs, after 8 hrs charged out at time and a half, equipment rental is included in charge)	\$ Bumped to Full day rate	\$135

<b>Best Value</b> <i>2 person team</i>	8hrs of coverage DOES NOT INCLUDE PRE-EVENT CHARGE	Half Day(4hrs) <b>\$560</b> +HST	Full Day (8hrs) <b>\$1120</b> +HST
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■ 2 person team		\$440	\$880
■ Equipment Rental		\$120	\$240
■ Additional Hours	(Regular rate until 8hrs, after 8 hrs charged out at time and a half, equipment rental is included in charge)	\$ Bumped to Full day rate	\$195

<b>Full Coverage</b> <i>Min 3 person team</i>		Half Day(4hrs) <b>\$720</b> +HST	Full Day (8hrs) <b>\$1440</b> +HST
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■ 2 person team		\$440	\$880
■ Additional team member		\$160 per	\$320 per
■ Equipment Rental		\$120	\$240
■ Additional Hours	<i>For 2 person team</i>	(Regular rate until 8hrs, after 8 hrs charged out at time and a half, equipment rental is included in charge)	\$ Bumped to Full day rate \$195
■ Additional Hours	<i>Per extra team member</i>	(Regular rate until 8hrs, after 8 hrs charged out at time and a half)	\$ Bumped to Full day rate \$60

### Other Costs

■ We provide the Internet	Only required where location does not provide internet or is inadequate internet speeds	<b>Starting @ \$25</b> (Depends on the amount needed)
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■ Travel Fee      Travel Rate is only for 1-2 person team, additional team members will increase the charge.

Dryden & area	\$No Charge	Kenora & area	\$100
Thunder Bay & area	\$200	Sioux Lookout & area	\$100
Sioux Narrows, Nestors Falls & Rainy River	\$100	Fort Frances & area	\$100
Ear Falls & area	\$120	Red Lake & area	\$140
		Pickle Lake & area	\$225

Out of town rates do not include cost of overnight accommodations. This requirement depends on several factors, including but not limited to, event season, location, time of day. Winter events may require accommodations on both the night prior and the night of the event to avoid the cancellation due to weather or road closures. Failure to book accommodations by the client and weather or road closures that cause the inability of the live stream team to travel, will result in all monies paid being forfeit. Overnight accommodation location/establishment must be approved by Blank Productions.

# DEMO SET UP

## DRYDEN MEMORIAL ARENA LOCATION

We do our best to position our cameras and operators in positions that reduce the number of seats lost and avoid obstructing any views. For our demo we used Dryden Memorial arena as our set up location because it presents a few unique problems that we have found solutions for to ensure the best possible viewing experience. The two major problems are the proximity to the ice and the black netting that surrounds the entire rink. Here are our solutions:

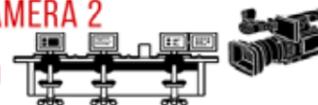
### CAMERA #1 | MANNED SEATS ELIMINATED: 2



Placed strategically to only eliminate 2 seats, one of which already suffered from limited visibility, the camera's duty is to give a wide view of the endzone closest to the lobby. The camera operator may also zoom in some on action at the far end to provide an additional options to the technical director.

The camera is also positioned where it is to eliminate the need to shoot through a double layer of netting, providing a cleaner video feed.

### COMMAND CENTER & CAMERA 2 SEATS ELIMINATED: HALF OF SECTION D



In the Dryden Memorial Arena our equipment is stationed behind the penalty box area on rink #1 in Section D. Section D is divided in two by a steel support and we take up one of those halves. That section would be closed for crowd members to ensure our equipment and the crowd remain safe. Our cables are all pre-run to this location allowing for a very neat and tidy set up, throughout the live stream.

The second camera is also set up at this location, providing us with another camera option, which we can operate or not, depending on your budget. In most rinks this would be the main angle, however the layout of the Dryden Arena makes it so that the camera would have to shoot through a double layer of netting, which hurts the quality of the feed. The two endzone cameras avoid that.

### CAMERA #3 | ROBOCAMERA SEATS ELIMINATED: 2



Placed strategically to only eliminate 2 seats, both of which already suffered from limited visibility, the camera's duty is to give a wide view of the endzone closest to the zamboni. This camera is remotely operated from the command center which eliminates the need to hire an additional camera operator.

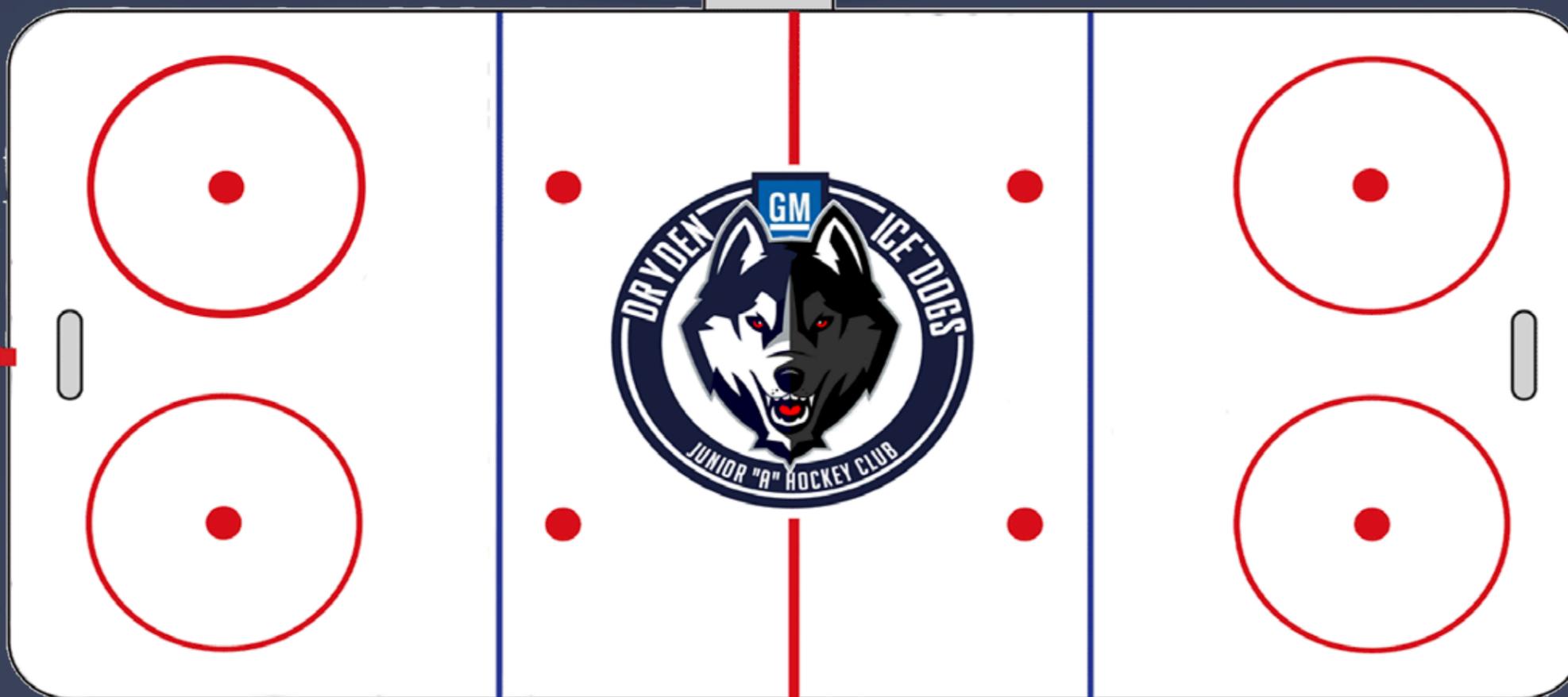


### GOPRO#1 SEATS ELIMINATED: 0

Used to provide both a unique angle from behind the net and to allow for replay capture from an angle that most fans would not get. This angle is great for around the net scrambles and powerplay setups.

We power the gopros using battery packs and only need 1 cable run overhead to provide the feed to the command center which eliminates any tripping hazards but ensures a secure, reliable connection.

LOBBY



### GOPRO#2 SEATS ELIMINATED: 0

Used to provide both a unique angle from behind the net and to allow for replay capture from an angle that most fans would not get. This angle is great for around the net scrambles and powerplay setups.

We power the gopros using battery packs and only need 1 cable run overhead to provide the feed to the command center which eliminates any tripping hazards but ensures a secure, reliable connection.

HOME VISITORS

# EQUIPMENT LIST

## GEAR TO MEET ANY NEED

As part of any booking we provide you access to our entire video kit to provide unparalleled coverage for your event. Our gear is all professional grade, geared for high definition output, high quality audio and multiangle and multi situation coverage. Our gear is thoroughly tested, maintained and cared for to ensure we have no hiccups at your event. We also have backups or contingency plans for all of our equipment so your event will go off without any hitches.

### VIDEO EQUIPMENT

**CANON XF 100**  
FULL HD VIDEO STYLE CAMERA | QTY: 2

**PANASONIC GH5**  
4K DSLR STYLE VIDEO CAMERA | QTY: 2

**PANASONIC AG-AF100**  
HD CINEMA STYLE VIDEO CAMERA | QTY: 2

**CANON REBEL T3I**  
HD DSLR STYLE CAMERA | QTY: 1

**PANASONIC AGAC30**  
FULL HD VIDEO STYLE CAMERA | QTY: 1

**GOPRO HERO 5 BLACK**  
4K ACTION CAMERA | QTY: 2

**DJI RONIN M**  
VIDEO STABILIZATION RIG/ROBOTIC CAMERA CONTROLLER  
**DJI RONIN RS2**  
VIDEO STABILIZATION RIG/ROBOTIC CAMERA CONTROLLER

### AUDIO EQUIPMENT

**SEINHEISER WIRELESS MICROPHONES**  
WIRELESS LAVELIERE MICROPHONES | QTY: 2

**HEADSET MICROPHONES**  
WIRED PLAY BY PLAY HEADSET MICROPHONES | QTY: 2

**BERINGER USB AUDIO MIXER**  
13 PORT USB AUDIO MIXER | QTY: 1

**BERINGER USB AUDIO MIXER**  
2 PORT USB MIXER | QTY: 1

**SHURE SHOTGUN MICROPHONES**  
SHOTGUN MICROPHONES | QTY: 2

**HANDHELD MICROPHONES**  
MISC HANDHELD MICROPHONE | QTY: 2

**DSP AUDIO MIXER**  
8 PORT AUDIO MIXER | QTY: 1

### COMPUTER/OTHER EQUIPMENT

**BLACKMAGIC ATEM TVS**  
UP TO 1080P 60FPS VIDEO SWITCHER | QTY: 2

**APPLE IMAC PRO**  
GRAPHIC CONTROLLER COMPUTER | QTY: 1

**BLACK MAGIC MINIRECORDER**  
STREAMING BOXES | QTY: 2

**APPLE MACBOOK PRO**  
GRAPHIC CONTROLLING COMPUTER | QTY: 2

**APPLE IMAC**  
GRAPHIC CONTROLLING COMPUTER | QTY: 2

**8 OUTPUT SPLITTER**  
SPLIT OUTPUT UP TO 8 SOURCES | QTY: 1

# TIMELINE

## PAYMENT AND OTHER SCHEDULES

### \$Pre-Event Charge + Travel fee

PRICE INCLUDES HST  
(NON-REFUNDABLE)

**DUE ON BOOKING**

The pre-event setup charge is required to be paid on booking of our services. This gives us the funds we require to set up the graphics for your event. At this point we will also request a finalized schedule for the event and any logos and graphics you may have, to help our team design the graphics for your event.

We also treat this as the deposit to hold the date (s) of your event and avoid anyone else booking us on those dates. This amount is non-refundable.

### REMAINING BALANCE

PRICE INCLUDES HST  
(NON-REFUNDABLE)

**DUE AFTER THE EVENT**

The remaining balance is after the event we live stream for you. Due to the uncertainty of length when it comes to a live event, we will charge you after the event finishes.

### SPONSOR INTERGRATION

(ADDITIONAL CHARGES MAY APPLY)

Any sponsor intergration needs to be brought to our attention as soon as they are determined to be sponsors. The quality of what we can add will depend largely on how much lead time we have before your event.

If the client desires a commercial or video incorporated in thier sponsorship they should contact us directly for pricing. This is a separate charge to what they would pay you.

FLEXIBLE PRICING PACKAGES TO ALLOW YOU TO  
CHOOSE THE COVERAGE YOU WANT FOR YOUR  
EVENT

# TERMS AND CONDITIONS

## 1. Quote

The terms of this Quote are effective for 60 days after presentation to Client. Upon acceptance, this will constitute an Agreement between Blank Productions and Client. In the event this Agreement is not executed by Client within the time identified, the Quote, together with any related terms and conditions and/or deliverables, may be subject to amendment, change, or substitution.

## 2. Invoices

Invoices are payable upon receipt or 30 days of receipt. Author's Alterations (see below) will be invoiced separately.

## 3. Financing

All projects above are invoiced two times; The pre-event charge is due upon signing, and remaining balance the day of the livestream event is scheduled to start prior to the event beginning.

## 4. Author's Alterations

Client shall pay additional charges for changes or additional steps requested by Client which are not described by the scope in the official Quote. Charges will be in addition to all other amounts payable under the Quote, despite any maximum budget, contract price, or final price identified therein. Blank Productions will quote Author's Alterations before beginning work. Author's Alterations requested by the client may extend or modify the final delivery schedule.

## 5. Client Responsibilities

Client is responsible for performing the following:

- (a) providing Blank Productions with the areas requested for setting up the live stream during the prescribed window.
- (b) provide Blank Productions with all available schedules, presenter names and any other files or graphics that may help in the creation of the live stream.
- (c) provide Blank Productions a liaison contact for any questions they may have in advance or during the event.
- (d) For out of town events client is required to provide Blank Productions team with accommodations suitable for the number of team members. This requirement depends on several factors including but not limited to event season, location and time of day. Winter events may require accommodations on both the night prior and the night of the event to avoid the cancellation due to weather and/or road closures. Failure to book accommodations by the client and weather or road closures that cause the inability of the live stream team to travel, will result in all monies paid being forfeit. Overnight accommodation location/ establishment must be approved by Blank Productions.
- (e) Client is responsible to provide Blank Productions team members with meals during the duration of the live stream event. Exceptions to this may be discussed prior to the event.

## 6. Rights and Ownership

Upon completion of services, and expressly subject to full payment of all fees, costs, and expenses due, Blank Production hereby assigns to Client all right and title in and to the final files. Client guarantees that all materials supplied to Blank Productions are owned by Client or that Client has all necessary rights in such materials to permit Blank Productions to use them for the project. Client shall indemnify, defend, and hold Blank Productions and its designers harmless from and against any claim, suit, damages and expense, including attorney's fees, arising from or out of any claim by any party whose rights have been or are being violated or infringed upon with respect to any materials provided by Client.

## 7. Release of Files

Upon payment of the final invoice and completion of the event Blank Productions will promptly release the finished video links to the client.

## 8. Promotions

Blank Productions retains the right to reproduce, publish, and display the deliverables in Blank Productions portfolios, websites, galleries, communications and any design periodicals or other media or exhibits for the purposes of recognition of creative excellence or professional advancement, and to be credited with authorship of the deliverables in connection with such uses.

# ACCEPTANCE OF QUOTE

## BUDGET AND PLANNING

### Live Streaming Service

<b>Pre-Event Booking Charge + Travel Fee and Internet charge (if applicable)</b>	<i>Prices includes HST Due on Signing</i>	_____
<b>Livestreaming Event Charge</b>	<i>Prices includes HST Due before livestream starts</i>	<u>Price TBD based on package</u>

**Both parties must sign to ensure price is agreed upon.**

Client Name	Contractor
Organization	Organization
Signature	Signature



# PRICING GUIDE

## Blank Productions

Trevor Gauthier  
(807)220-1949  
142 Casimir Ave,  
Dryden, Ontario

